

Please rate your agency in each of the following areas:		Ratings 5 = Strongly agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly disagree
1.	There is a common “picture” of what a responsible level of public safety “looks like” in our community.	
2.	There is a clear, compelling vision for our agency that resonates with stakeholders.	
3.	All employees actively embrace and willingly take on the role of educator for our stakeholders.	
4.	We pro-actively suggest viable, creative options for keeping our community safe, healthy, and economically viable, and we realistically describe the consequences of each option so our stakeholders can make informed decisions.	
5.	All employees can articulate clearly our agency’s true value.	
6.	Each employee can explain clearly how he/she contributes to creating the agency’s true value.	
7.	When communicating with others, employees consistently focus on results rather than on methodology or activities.	
8.	We treat the education of our stakeholders as a high priority, on-going <b>process</b> , not as an event or task.	
9.	We consistently convey information in contexts and formats that have meaning for our stakeholders.	
10.	All employees can describe accurately the internal and external decision-making processes by which resources are allocated	
11.	Our agency is characterized by a very close, positive working relationship between labor and management.	
12.	Community members consistently and enthusiastically support our resource requests.	
13.	Community members actively participate in the political process(es) by which resources are allocated.	
14.	All stakeholders easily “connect the dots” between the resources our agency receives and the value we provide.	
15.	Our leaders pro-actively create and maintain good relationships with elected officials before we make requests of them.	
16.	Politicians and administrators can articulate clearly the true value our agency provides.	
17.	We consistently connect all our resource requests to our vision and true value.	
18.	Our leaders stay in close contact with the key staff members of our elected officials and administrators.	
19.	We educate politicians and their key staff about the issues and processes that public safety agencies face.	
20.	We frame all our requests in terms of mutual interests.	

**Any area with a score of 3 or less requires immediate attention!**

**Resources to help you address those areas you’ve identified as needing attention**

The following complimentary resources are available on the Resources page of our website (<https://www.publicsafetyinsights.net/resources>):

- Pat Lynch’s Process for Identifying Your Agency’s True Value
- How to Demonstrate Your Agency’s Economic Value
- How to Succeed in Public Safety Politics without Bragging or Begging
- Improve Performance by Re-focusing Attention from Tasks to Vision
- How Confusing Methods with Outcomes Damages Public Safety

Dr. Pat Lynch’s *Public Safety Insights*: [Sign up on our website](#) to receive our complimentary bi-weekly newsletter that contains concise, immediately useful information to help first responders maximize their performance.

**Additional Resource:**

- *How to Create a Community of Advocates for Public Safety* (2013) by Pat Lynch. [Available for purchase on my website.](#)

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